

Press Release
FOR IMMEDIATE RELEASE

Of interest for Editors and Journalists covering: local business, business to consumer success in a difficult economy, green business, St. Valentine's Day gift trends.

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Give the Gift of Time for Valentine's Day This Year

DENVER, Colo. (February 05, 2009) —The current economic status has meant that a lot of people are cutting back on their expenditures. While there is certainly good advice out there on how to cut back on your budget, what it is failing to tell you is how much those savings in dollars will really cost you in time. After all, time is one of the most precious commodities we have in life. It is a fixed resource.

The trend this Valentine's Day is not to show how you feel by how much you spend. In these hectic times, the best gift you could give to a loved one is the gift of time. If you ask busy people what they want the most, their answer is more time. It is an invaluable thing to give to someone. One of the main reasons why we pay people to perform services is to free up our time to focus on what is more important. So imagine how your loved one would feel this holiday to be given a day to themselves free from chores and all of the other daily stresses of life.

It is estimated that the average woman spends 15-20 hours a week cleaning the home. One creative way to show your mate how much you care is to hire a house cleaning service to free up their time. One of the Front Range's most prestigious residential cleaning services is Denver Concierge. Their recommendation is to use a team of their cleaners to give your loved one a day off to relax or pursue more romantic endeavors.

More information on Denver Concierge can be found at www.denverconciierge.com.

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Denver Concierge (www.denverconciierge.com) is a premier provider of home cleaning services in Colorado, and is Denver-based and independently operated. Denver Concierge donates services to Judi's House (www.judishouse.org) and Junior Symphony (www.jrsg.org), and is the preferred housekeeping partner of Ravenna (www.ravennagolf.com) and The Landmark (www.visitthelandmark.com). Denver Concierge works diligently to create healthier, happier homes for its clients while minimizing its footprint on the planet.